



SUMMER INTERNSHIP & WORK-BASED LEARNING

Mark Duske

2:00 P.M.

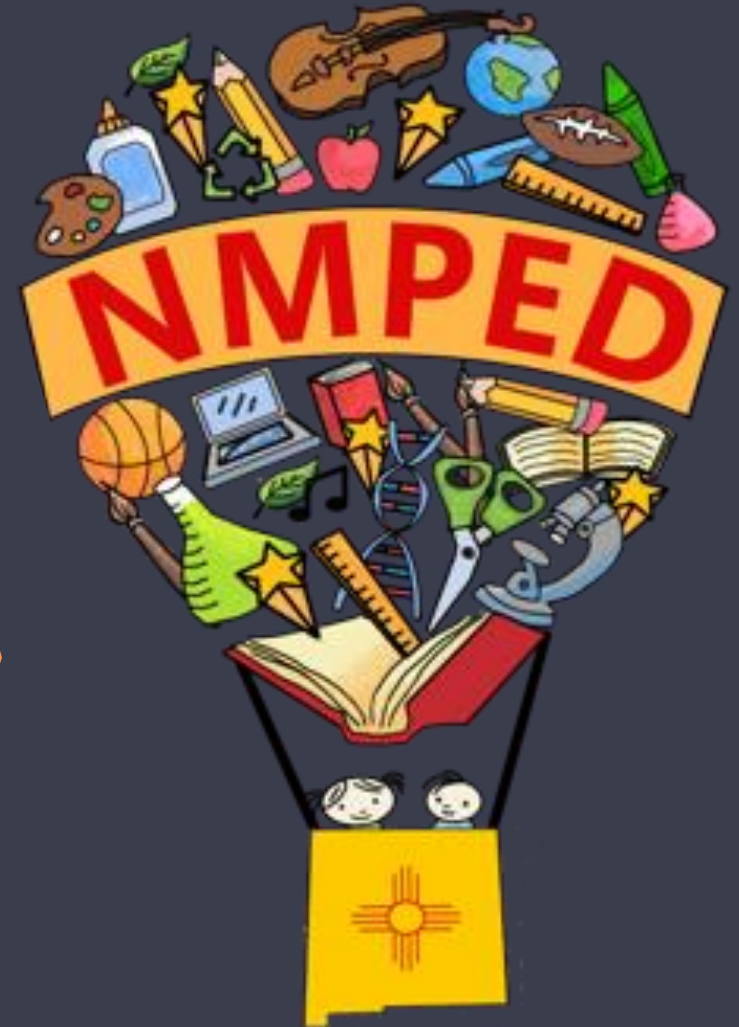
Summer Internship & Work-Based Learning

Moving Students Closer to Work

College & Career Readiness Bureau

February 23, 2022

Marc Duske, Staff & Special Projects Manager



Agenda

- The Case for Work-Based Learning
- Using a CTE Quality Indicator Enhances Overall Quality in Education
- Making Acquaintance with Career Technical Student Organizations
- Supplemental Funding Sources
- Summer Enrichment Internship Programs 2021-2022
- Building Sustainable WBL Infrastructure FY23



Definition

Strengthening Career & Technical Education for the 21st Century Act Section 3 - Definitions

“(55) WORK-BASED LEARNING. – The term ‘work-based learning’ means sustained interactions with industry or community professionals in real workplace settings, to the extent practicable, or simulated environments at an educational institution that foster in-depth, firsthand engagement with the tasks required in a given career field, that are aligned to curriculum and instruction.”.



Definition (Another One?)

Advance Career & Technical Education

“Work-based learning is an educational strategy that offers learners an opportunity to reinforce and deepen their classroom learning, explore future career fields, and demonstrate their skills in an authentic, real-world setting.”

So which definition is correct?



Quality in (not only) Career Technical Education

- Dual Credit
- **Work-Based Learning**
- State-Recognized CTE Credential



Work-Based Learning is Quality Education

ERIC says...from...

The Impact of Work-Based Learning on Students. ERIC Digest.

Wonacott, Michael E.

Recent educational approaches that have career and technical education (CTE) components have integrated work-based learning (WBL) with traditional academics. Among positive effects of the association between WBL and secondary students' educational outcomes are: (1) increased attendance, (2) decreased dropout rates, (3) increased number of academic courses; and (4) higher grade point averages. The longer-term effect in students' postsecondary experiences has been too little investigated. Additional positive effects of WBL are seen in students' attitudes toward such programs and in some employment statistics. Researchers are cautious about isolating the effects of WBL, but acknowledge that it may play a crucial indirect role in improving outcomes for at-risk students.



Establishing Work-Based Learning as a Priority

Expand the scope beyond...



- Special Education
- CTE Programs
- Jobs for America's Graduates (JAG)
- Advancement Via Individual Determination (AVID)

...Consistent with both WBL definitions presented

HOW?

Via possibly* building administrative infrastructure in the creation of a centralized role or a new position in secondary and postsecondary organizations.

*= With much qualification as to whether this is possible for every LEA



Career Technical Student Organizations

- In New Mexico we have eight CTSO's with a major presence in our state:
 - BPA: Business Professionals of America
 - DECA
 - Educators Rising
 - FCCLA: Family, Career and Community Leaders of America
 - FFA
 - HOSA: Future Health Professionals
 - SkillsUSA
 - TSA: Technology Students Association
- All CTSOs, while not currently offering WBL, can be leveraged to collaborate and support work-based learning activities



Perkins V CTE Funding

- 1st WBL Definition is from Perkins V Text of Law so...
- All WBL activities including Career Exploration can be funded with Perkins Basic grant dollars
- Also including the ability to subsidize WBL Coordinator positions if it is not already funded through Operational
 - Perkins Rule of Thumb: Supplement v. Supplant



Next Gen CTE Funding

- 7-Year Pilot
- 1st time New Mexico State Legislature funded CTE
- Began with FY20
- Has specific CTE support program funding for WBL
- The Legislative Session of 2022 shifted funding from only the NextGen pilot program *including* WBL (\$3M—FY22) to...
- CTE programs plus equipment **and** work-based learning (\$10M—FY23)



An Opportunity to Build Work-Study Infrastructure?



STATE OF NEW MEXICO
Public Education Department

MICHELLE LUJAN GRISHAM, GOVERNOR
Ryan Stewart, Cabinet Secretary

**New Mexico to receive \$979M in federal school aid;
90% to be distributed to districts, schools**
Funding to offset learning loss, improve school safety

NEWS RELEASE

For Immediate Release

CONTACT: Judy Robinson

judy.robinson@state.nm.us

505-469-5496

March 17, 2021

SANTA FE — New Mexico will receive \$979 million in new federal aid for education, with 90% to be allocated by the Public Education Department to individual school districts and state charter schools to help safely reopen schools and address the impact of the coronavirus pandemic on students.

Of the remaining 10%, half (\$48.9 million) will be earmarked for evidence-based interventions to address learning loss; **1% (\$9.8 million) will be used for evidence-based summer-enrichment programs**; and 1% (\$9.8 million) will go toward evidence-based comprehensive after-school programs.

After those earmarks, the Public Education Department will spend the nearly \$30 million remaining on [previously established priorities](#) including accelerated instruction, closing the digital divide and supporting students with disabilities and students at-risk.

The funding, which covers a 2 1/2-year period, is available through the American Rescue Plan Elementary and Secondary School Emergency Relief (ARP ESSER) Fund established by Congress on March 11. The legislation provides nearly \$122 billion for states and schools nationwide through September 2023.

The funds will be available to states later this month, the U.S. Department of Education announced Wednesday. The Public Education Department will distribute 90% of the total to school districts and state charter schools through the same process as Title 1 allocations. Districts and state charter schools should receive the funding no later than July 1.



Summer Internships

- Summer Internships were provided to 1,300 high school students in the summer of 2021
- Summer Internships will again be offered to high school students aged 14-18
- Internship programs will again be operated with County and Tribal governments as the fiscal agents
- Fiscal agents can enter into partner agreements with municipal governments, non-profit organizations, local educational agencies and local businesses
- Employability skills training is the foundation of internships
- Hands-on career exploration is an outcome



Statewide WBL Programs

- Work-based learning infrastructure will be supported by NM PED
- Employability skills training will also be the foundation of WBL activities
- WBL will require a stronger network between businesses and local educational agencies (districts, state charters)
- A subsidy may be made available for WBL management software
- A workgroup has been assembled to evaluate available software products
- More information will be shared as administrative planning progresses



WBL: Quality vs Quantity

QUALITY

Employer Driven Model:

Interview, Select, Place

Track Student Progress

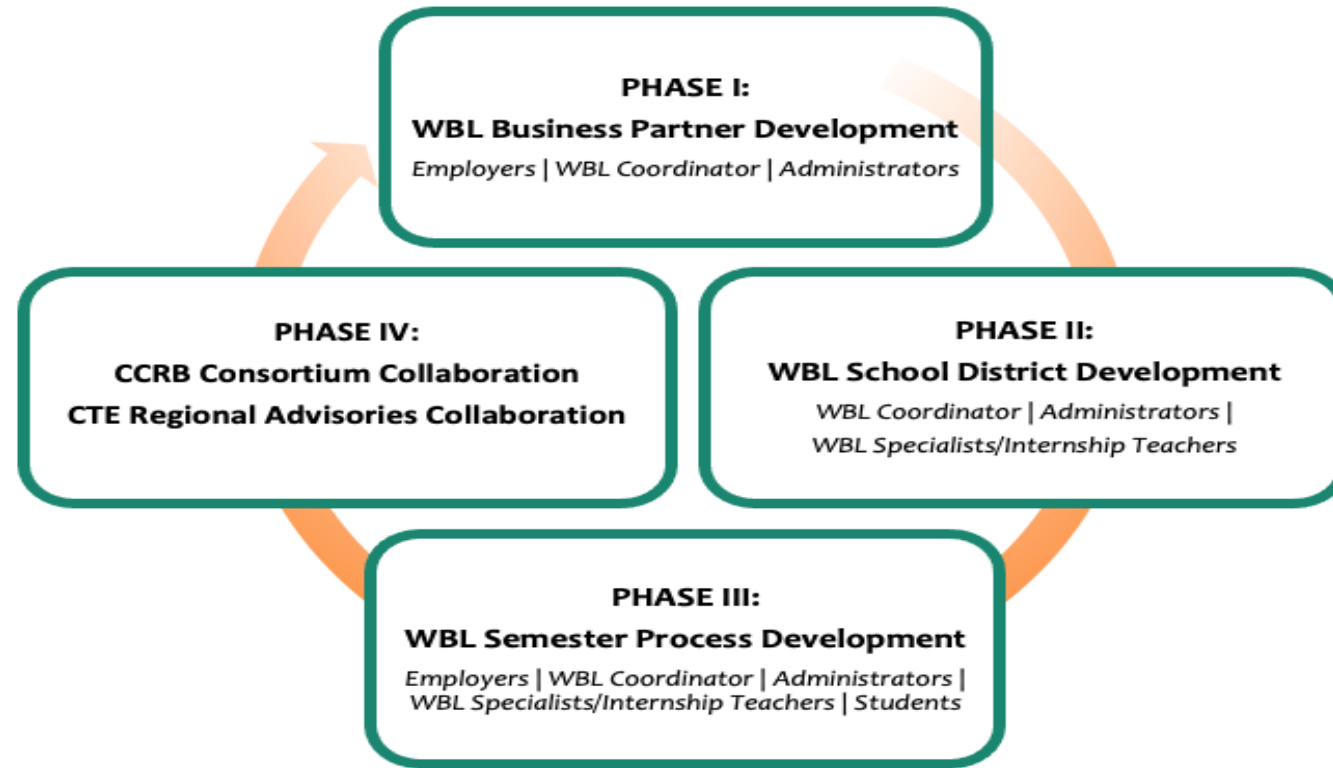
Community Benefits Include:

- Curriculum Alignment (Industry Driven)
- Business Development (Talent Gap Filled)
- Workforce Pipeline (Economic Development)



WBL Implementation Phasing

Work-Based Learning Program Infrastructure Employer Driven Model: Sequence | Process



WBL Internship Semester Process

1. WBL Student Application (Counselors Vet Students)
2. Boot Camp: Two (2) Week Soft Skills/Interview Training
3. Mock Interview Day
4. Employer Interview Day (*End of 2 weeks*)
5. Orientation Night
6. Placement
7. Site Visits
8. Employer Evaluation Surveys (Weekly)
9. Student Evaluation Surveys (Weekly)
10. Bi-Weekly Soft Skills *Flex* Trainings
11. Final Project (Panel vs Creative Design)
12. WBL Formal Banquet



Questions



Contact

Marc Duske, Special Projects Manager
marc.duske@state.nm.us
College and Career Readiness Bureau
Public Education Department
State of New Mexico
(505) 490-7804

