

## Bringing Careers into Focus

**Troy Price, Front Porch Studios**

**Tuesday, April 6, 2021**

**9:00 a.m.**

### *Looking at Careers Through New and Social Media*

1. Introduction to New and Social Media
2. Using Social Media for Career Counseling: Review of current literature
3. Activities to explore YouTube, Tik Tok, and Podcasting
4. Review of the differences in leading New and Social Media platforms
5. Session will end with discussions on:
  - Ground rules needed for responsible student internet use
  - How to curate quality resources yet allow students freedom to explore
  - How to encourage positive social networking online

### **About Troy Price**



**Troy Price** works as the Application and Training Specialist at National Children's Alliance. His professional background includes fundraising, community development, program management, and information technology. He received his undergraduate degree from Berea College and M.S. in Family Studies from the University of Kentucky. Troy and his lovely family currently reside in Berea, Ky.

Troy is co-owner of Front Porch Studios through which he provides technical services and consulting as well as general guidance to other podcasters. His current podcasting projects are The Berea Podcast and Podcasting Tips from The Front Porch. He has been involved in podcasting since 2007.

Link to Register for April 6 session:

<https://zoom.us/meeting/register/tJUIf-6vqDsiHNY90wt8UpL4gyBkfSI0d4gg>