

2021 New Mexico School Counselors' Community Conference

How K12 and College Partnerships Lead to Student Resiliency and Success

Jennifer McDonald

1:00 p.m.

More than ever before K12 and colleges must strengthen their partnerships to help students on the path to college completion and career success. By blending resources and strengthening pathways to college, K12 and colleges are the key to developing resilient students, who will go on to build our communities and economy. Let's talk about ways that colleges and secondary education can look at partnerships differently.

About Jennifer McDonald



Jennifer McDonald is a native New Mexican with a love for books and learning. As the senior director of Outreach and Recruitment Services at Central New Mexico Community College, she loves to share her passion for education with students. Her favorite part of her job is helping students get their start on their college journey. Jennifer is also a part-time faculty member for CNM teaching entrepreneurship.

Jennifer earned a bachelor's degree in journalism from Brigham Young University where she went on to be a newspaper reporter covering the state legislature, education and business. She worked in the communications department for a public school district in Springfield, Missouri. Then she went on to work in communications for the University of Oklahoma Health Sciences Center. Jennifer finally convinced her husband that a few years of tornados, ice storms and humidity was enough for them and they returned to New Mexico. She earned an executive MBA from UNM in 2010. Jennifer has been with CNM for 14 years, most recently overseeing recruitment, dual credit, new student orientation and kids' camps.