

## 2021 New Mexico School Counselors' Community Conference

### NM Ready and Equitable Career Technical Education

**Dr. Joseph Goins**

**10:00 a.m.**

#### Session Description

Learn how the recent five-year grant awarded to NMPED will benefit counselors as they help ensure students are college and career ready. The grant, named New Mexico Ready and Equitable Career and Technical Education (RECTE), will fund the creation of courses that help further students' career awareness, exploration or preparedness and help them become ready for college. These courses support academic learning through a career connected math curricula and expand access to Career and Technical Education (CTE) courses. The RECTE program will develop an online platform available to any high-school student in the state. RECTE will also offer customized CTE courses that expand career exploration, employability skills that provide the opportunity for students to connect to essential workplace competencies. The program will be measured by an increase in the enrollment in CTE courses and improved math performance across the state. An underlying goal of the RECTE model is to address Equity. The RECTE model hopes to ensure every student has a clear pathway and access to high wage / high growth jobs by the end of the grant term.

#### About Dr. Goins

Joseph's career began as a Vocational Educator in the state of Tennessee, where he had the opportunity to develop the foundational skills program for learners with the Tennessee Board of Regents System and systematically helped developed the occupational profiles for the work ready credential. He received a BA in Math Education from Berea College in Kentucky and earned a Masters of Science Degree in Administration and Supervision from the University of Tennessee. Joseph Goins completed his Ed D. from Vanderbilt University in Educational Leadership and Policy.

For much of Joseph's 20+-year career, he has focused on Education solutions and custom solutions in the ED TECH industry. His career has brought him to have a deep understanding of the integration of technology into the classroom through resources that promote student achievement, teacher effectiveness, and leadership strategies for administrators. He has led sales, marketing, and professional development efforts in all markets across the U.S. and international markets. Joseph has developed a stellar track record of increasing market share, profitability, and the development of product offerings while at the same time focusing on the needs of learners and educators.



Currently, Joseph Goins is the CEO of an action-based research company, NS4ed, which works closely with companies, schools, teachers, and educators alike to understand how to apply best practices and research into practice. He works with schools across the country helping them to identify the best solution that fits their culture, needs, and ultimately ones that allow learners to be successful.

Joseph Goins completed his Doctorate from Vanderbilt University. The topic of Joseph's dissertation was *Market Share in the Jefferson County Public School System; understanding how and why parents choose to leave the public schools.*

**Dr. Joseph Goins**  
CEO, NS4ed