



2021 School Counselors' Virtual Conference

BRIDGING THE GAP TO SUCCESS THROUGH CTSOs

PRESENTED BY: NM CTSO DIRECTORS

Session Time: 10:00 a.m.



Career Technical Student Organization Directors

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Chartered Association Director, DECA
State Director, FCCLA
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SESSION AGENDA

- Compare and contrast CTSOs to school clubs
- Identify the benefits of CTSOs
- Explain the main focus of each of the 8 CTSOs in NM
- Round Table Discussion

Compare and contrast CTSOs to a school club



¹ club

noun, often attributive | \ˈklʌb\

- 3 a : an association of persons for some common object usually jointly supported and meeting periodically; *also* : a group identified by some common characteristic • nations in the nuclear *club*

club


noun [C] • US  /klʌb/


club *noun* [C] (GROUP)

- ★ an organization of people with a common purpose or interest who meet regularly and share activities:

My book club meets the first Tuesday of every month to discuss a new book we've all read.

club

(klʌb )

Word Frequency 

Collins COBUILD

Word forms: clubs, clubbing, clubbed

1. countable noun

A **club** is an organization of people interested in a particular activity or subject who usually meet on a regular basis.

...the Young Republicans Club.

...a youth club.



Career Technical Student Organization (CTSOs)

A preprofessional organization for individuals enrolled in a CTE program that engages in career and technical education activities as an integral part of the instructional program. CTSOs develop leadership skills, provide competitive career development activities, enhance academic skills, promote career choices, and contribute to employability. Activities are an integral part of the instructional program.

CLUB

- Common purpose/interest
- Any group of members
- Multiple activities
- Optional competition
- Can be independent
- Dues optional
- Uniform optional
- Outside of class

CTSO

- Meet regularly
- Social & academic support
- Planned activities
- Fundraising
- Resume enhancement
- Career development purpose/intent
- Linked to CTE programs
- Activities targeted to pathway and sector
- Integrated competition
- Connected regionally, state and nationwide
- Dues required
- Uniform required
- Integral to classroom instruction

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“...integral part of the instructional program.”

“linked to CTE programs.”

Intra-curricular

- Intra-curricular
 - Connected directly to the classroom through curriculum, activities and community resources.

Benefits of CTSOs



Benefits of CTSOs for College and Career Readiness

94%

of CTE high school
students
graduated

58%

of CTE students in
NM continue
education/training

90%

of CTE
postsecondary
students met
performance goals
for technical skills

Source: 2019-20 NM Performance Indicators

Teacher Benefits

Strategies

Integrated

Resources

Networking

Community

Success!

Business & Industry Benefits

Pipeline

Workforce

Networking

Resources

WBL

Counselor Benefits

Identify Student
Interests

Integrated

Support CTE

Career
Planning

Social/Academic

Success!

Main focus of each CTSO



History

Celebrating **90** years of Leadership



1929

1946



1954

1966



1967

1976



1978

2015



CTE then and Now

| Vocational Education | Career & Technical Education |
|----------------------|--|
| For a few students | For all students |
| For a few “jobs” | For all “careers” |
| 6-7 Program areas | 16 Career Clusters 79 Career Pathways |
| In-lieu of Academics | Aligns/Supports Academics |
| High School Focused | HS and College Partnerships |

New Mexico Career Technical Student Organizations (CTSOs)



BPA is the leading CTSO for students pursuing careers in business management, office administration, information technology and other related career fields.



Future Farmers of America. Making a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agriculture education.



DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.



Serves as the pipeline for the health care industry by helping health sciences students acquire technical, leadership, and teaming skills required of future health professionals.



Educators Rising is cultivating a new generation of highly skilled educators by guiding young people on a path from middle/high school through college and into their teaching careers.



SkillsUSA New Mexico is a partnership of students, teachers, and industry working together to ensure a skilled workforce for America. SkillsUSA is a national organization serving teachers and high school and college students who are preparing for careers in technical, skilled and service occupations.



To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life.



The Technology Student Association fosters personal growth, leadership, and opportunities in technology, innovation, design, and engineering. Members apply and integrate science, technology, engineering and mathematics concepts through co-curricular activities, competitive events and related programs.

Panel Discussion



Thank You!

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