

# 2021 School Counselors' Virtual Conference



PRESENTED BY: NM CTSO DIRECTORS

Session Time: 10:00 a.m.





# Career Technical Student Organization Directors

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# Compare and contrast CTSOs to a school club



3 a: an association of persons for some common object usually jointly supported and meeting periodically; also: a group identified by some common characteristic • nations in the nuclear club



Word Frequency



Collins COBUILD

### Word forms: clubs, clubbing, clubbed



1. countable noun



A **club** is an organization of people interested in a particular activity or subject who usually meet on a regular basis.



club

noun[C] • US 🚳 /kl/b/

...the Young Republicans Club.

...a youth club.

### club noun [C] (GROUP)

an organization of people with a common purpose or interest who meet regularly and share activities:

My book club meets the first Tuesday of every month to discuss a new book we've all read.





### Career Technical Student Organization (CTSOs)

A preprofessional organization for individuals enrolled in a CTE program that engages in career and technical education activities as an integral part of the instructional program. CTSO's develop leadership skills, provide competitive career development activities, enhance academic skills, promote career choices, and contribute to employability. Activities are an integral part of the instructional program.





### **CLUB**

- Common purpose/interest
- Any group of members
- Multiple activities
- Optional competition
- Can be independent
- Dues optional
- Uniform optional
- Outside of class

- Meet regularly
- Social & academic support
- Planned activities
- Fundraising
- Resume / enhancement

### **CTSO**

- Career development purpose/intent
- Linked to CTE programs
- Activities targeted to pathway and sector
- Integrated competition
- Connected regionally, state and nationwide
- Dues required
- Uniform required
- Integral to classroom instruction





"...integral part of the instructional program."

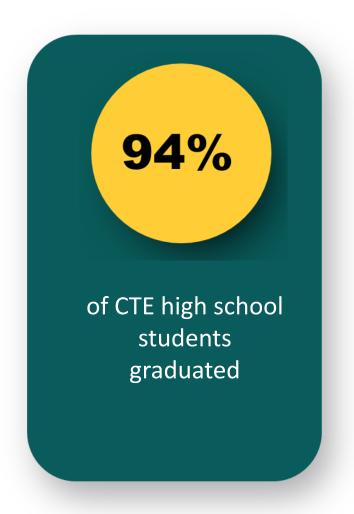
"linked to CTE programs."

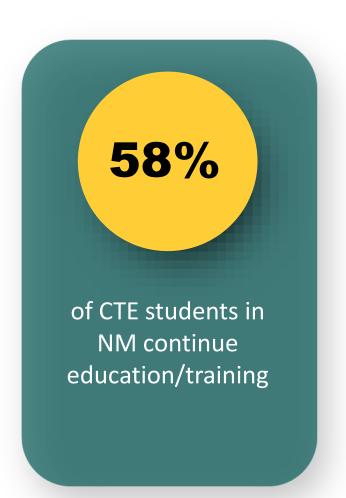
### Intra-curricular

- •Intra-curricular
  - •Connected directly to the classroom through curriculum, activities and community resources.

# Benefits of CTSOs

### Benefits of CTSOs for College and Career Readiness







Source: 2019-20 NM Performance Indicators





### **Teacher Benefits**

Strategies

Integrated

Resources

Networking

Community

Success!





### **Business & Industry Benefits**

Pipeline

Workforce

Networking

Resources

**WBL** 





### **Counselor Benefits**

Identify Student Interests

Integrated

Support CTE

Career Planning

Social/Academic

Success!





# Main focus of each CTSO

### History

Celebrating 90 years of Leadership





1946









NEW MEXICO

1966

NEW MEXICO

### **CTE then and Now**

Vocational Education	Career & Technical Education
For a few students	For all students
For a few "jobs"	For all "careers"
6-7 Program areas	16 Career Clusters 79 Career Pathways
In-lieu of Academics	Aligns/Supports Academics
High School Focused	HS and College Partnerships





# New Mexico Career Technical Student Organizations (CTSOs)



BPA is the leading CTSO for students pursuing careers in <u>business</u> management, office administration, information technology and other related career fields.



DECA prepares emerging leaders and <u>entrepreneurs</u> in <u>marketing</u>, <u>finance</u>, <u>hospitality</u> and <u>management</u> in high schools and colleges around the globe.



Educators Rising is cultivating a new generation of highly skilled educators by guiding young people on a path from middle/high school through college and into their teaching careers.



To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of <u>family</u> member, wage earner and community leader, members develop skills for life.



Future Farmers of America. Making a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through <u>agriculture</u> education.



Serves as the pipeline for the health care industry by helping health sciences students acquire technical, leadership, and teaming skills required of future health professionals.



SkillsUSA New Mexico is a partnership of students, teachers, and industry working together to ensure a skilled workforce for America. SkillsUSA is a national organization serving teachers and high school and college students who are preparing for careers in <u>technical</u>, <u>skilled</u> and <u>service</u> occupations.



The Technology Student Association fosters personal growth, leadership, and opportunities in technology, innovation, design, and engineering. Members apply and integrate science, technology, engineering and mathematics concepts through co-curricular activities, competitive events and related programs.





# Panel Discussion

### Thank You!

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