



Soft Skills - Employability

Three 1-hour sessions: November 10, 17, and 24 from 9:00-10:00 a.m. (MST)

Trevor will look at crucial employability skills required for career success. He will provide strategies for helping students develop these skills using Labor Market Data and trends due to Covid-19.



Each session is 60 minutes and the Trevor will stick around to answer any questions after the session.

Make sure and join us for this three-part series full of crucial, and actionable, content.

Trevor Stokes – Labor Market Analyst

Trevor Stokes regularly serves as a subject matter expert in labor market analysis to support career-driven curriculum development, regional economic research and growth planning, industry sector partnerships, educational product development and public policy recommendations. Personal experience in secondary education, adult technical training and workforce development have contributed to a practical and digestible approach to interpreting and applying labor market data. Mr. Stokes has provided leadership to some of the country's most innovative and successful career-driven education and workforce development initiatives, including GoBuild Alabama, Work Ready Austin, and the Kentucky Career and College Readiness Transformation. His writing and research have contributed to successful efforts to secure Investing in Innovation, Race to the Top, AMJIAC, Workforce Innovation Fund and Ready to Work federal grants. Most recently, his industry profiles informed sector-based economic development strategies for the state of Arizona. Empirical data analysis was refined by direct engagement with industry leaders as SWOT analyses were conducted and preferred strategies identified for the Aerospace and Defense, Advanced Manufacturing and Bioscience and Health Care sectors. Trevor is a Certified Community Researcher and an alum of Lee University in East Tennessee where he earned a bachelor's degree in communications. He now resides in Phoenix, Arizona where he supports the state's efforts to grow, attract and retain quality jobs.

Link to Sessions:

<https://zoom.us/meeting/register/tJlpcemvqT8qH9PFIsZVKPI4fMn5xm2GfYY>